



## Express

MARCH 25, 2026

### Life Insurance

#### [Higher face amounts for TLE & IULE beginning 4-1-2026](#)

Increased coverage to protect your clients' protection needs

#### [Don't Chase the Flashiest Bracket-Play the One That Wins](#)

Big caps and flashy illustrations look great on Selection Sunday-but they don't always survive the tournament. The Income Advantage IUL's lower charge structure delivers real-world performance that keeps advancing.

#### [Simplified Underwriting. Meaningful Protection. Living Promise.](#)

Use our product video to learn more about the features of Living Promise Whole Life Insurance.

### Long-Term Care

#### [Stand Out with Strength: How We Stack Up](#)

When clients ask, "How does this compare?"-this piece gives you a clear, confident answer.

#### [A Simple Conversation Starter: "Can You Afford Not To?"](#)

Mutual of Omaha's "Can You Afford Not To?" consumer flyer is a powerful, easy-to-use tool designed to help you open the door to long-term care discussions.

## Critical Illness

### Security and Savings with Return of Premium

Mutual of Omaha's Critical Illness Insurance, with its built-in Return of Premium, offers clients not only extensive coverage but also the reassurance of a refund, providing exceptional value and peace of mind.

### Cancer and Heart Disease Trends: What Clients Need to Know

What's changing is who is affected and how those diagnoses impact household budgets.

Mutual of Omaha Affiliate Companies: United of Omaha Life Insurance Company, United World Life Insurance Company, Omaha Insurance Company, Mutual of Omaha Medicare Advantage Company, and Omaha Health Insurance Company.

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